

In This Issue:

"My Four Years in Russia," by J. K. Calder—Replies to "My Hat"



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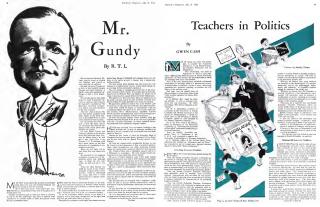




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By ROBERT WELLES RITCHIE

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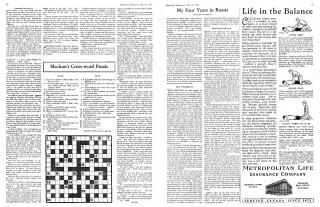


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by E J TOWNSLY

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"Easier now to keep my children clean than when I had three," ... says this young and charming mother

Here's an interesting thing, When Mrs. L. H. Roche had only three children, her washings were a problem. Now, with five lively youngsters to wash for, she doesn't worry a bit. She's using a different laundry youp—CHIPSOI "Would you like to know how I got started with

Chipso⁵⁰⁻ Mrs. Roche nsked: "It was seven years ago." It was fussing about how quickly the children's clothes got shabby looking, how hard the laundry was to do, how sore and dry the soap made my hands. My mother said, 'Why don't you try Chipso⁵⁰ Well, I did—and since then I've used nothing else. "To matter how dirty the children's play clother."

"No matter how dirty the children's play clothes get, I don't need to wear them out with hard rubbing. Chipso soaks the dirt out easily. Yet Chipso suds are perfectly safe for dainty organdies and printed silks, and for my silk underwer and stockings. Chipso is marvelous for blankets, too—makes them so soft and haffy—and for the children's woolen stockings. And, believe me, my hands have known new comfort since I've used Chipso regularly for washing clothes and dishes."

Chipso's kindness to your hands proves that it is

not adulterated with the harsh "dirt-cutting" ingredients that weaken materials and injure colors. Chipso makes an easy job of the dirtiest clothes, yet is SAFE for lovely, dainty things, because Chipso is SOAPIER. It makes RICHER SUDS.

That inexpensive big box of Chipso is the best package-soap value you can get—it does so much work and does it safely. Use Chipso for dishes, too, for your hands' sake. Get Chipso from your grocer.



Chipso makes clothes wear longer

MADE IN CANADA